

PRIME QUALITY INDIAN, FRESH & FROZEN SEA FOOD



EU Approval No. 1319



**RUPSHA FISH**  
PRIVATE LIMITED

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YOUR TRUSTED SOURCE  
FOR PREMIUM SHRIMP  
**WORLDWIDE**



# COMPANY PROFILE

Rupsha Fish Private Limited is a professionally managed sea-food processing Company & is recognized as a company with Passion & dedication for innovation, technology & customer satisfaction. RUPSHA FISH is into processing, packaging and exporting of Shrimps/Prawns and has established its name in the world market by its quality of the products. The company is into the business of seafood since the last 14 years and has gained good recognition in the industry. Presently, the company does 100% exports. With a team that combines more than 40 years of experience partner. With expertise and close relationships we built over the years since Rupsha Fish Private Limited (RFPL) was incorporated in December 2011. Customers all over the world consider us an exporter of high quality frozen shrimp & seafood products. We offer raw, blanched & cooked frozen shrimps in block & IQF form. "RUPSHA" is currently exporting large quantity of frozen sea foods consisting of shrimps, Fishes and other seafood products mainly to Europe, Asia, USA and Fareast destinations and enjoys very good reputation among its customers. The Company is in process of getting approval for Russian federation for export in Russia as well. In the process, we are able to offer a wide range of different products including value added products for our foreign customers.

Apart from above the Company also processes Local white fish like - Hilsa, Katla available in seasons in West Bengal & sells in domestic market.

The company is registered with The Marine Products Export Development Authority (MPEDA), Export Inspection Agency (EIA) approval number is 1319 and Food Safety Standard Authority of India (FSSAI) and has obtained all domestic certifications as well as international certifications like U.S. FDA. Registration, FSSC 22000 & BRC.

Team Rupsha has highly qualified & experienced professions, which enable us to keep ourselves abreast with latest technology & produce best quality products.

With our in house quality control, food safety system & state of art processing facility, our customer are guaranteed to get high performance products with excellent service.



## OUR VISION

We believe in a value system which is based on honesty, integrity and transparency which we religiously practice in our dealings with all stakeholders. We focus on satisfying our customers and never compromise on the quality of the products. We endeavour to make a difference by creating value in whatever we do. We love challenges and push our limits in striving for perfection.

We have a responsible team of employees who are motivated to take initiatives and deliver results. With a committed workforce and state of the art infrastructure, we aim to broaden our business horizon.



## OUR MISSION

At Rupsha, we value our reputation for integrity and trust as seriously as we value the quality of the shrimps & other frozen seafood.

RUPSHA Fish seeks to deliver the highest quality seafood products at competitive prices while maintaining long-term relationships with our customers and our suppliers. We strive to source products from only the most environmentally and socially responsible supply partners.



## COMPANY ETHICS

Rupsha is committed to helping you grow your business. We are your trusted partner, providing you with consistency, reliability and value through an attractive variety of the freshest, premium quality sea food /Marine products, and we promote this objective through ethical business practices and knowledgeable, friendly and professional customer service. Our reputation for integrity, trust and expertise is simply unmatched.

When you work alongside Rupsha, we embrace your mission as our own. Our customer relationships are so strong that many of our clients allow us to buy on their behalf and even manage their inventory, all of which requires a supreme degree of confidence in our integrity, ability and ethics.

# OUR CAPACITY

The impact of opening our own unit is such that we have made more exports in the last quarter as compared to last year. However, it is just the beginning and there are more heights to be achieved.

## 4 PLATE FREEZERS

Total Capacity : 35 MT each per day.  
Two plate freezers 1000 kg/hr.  
and rest two 518 kg/hr.

## 1 BLAST FREEZER

Capacity : 6 MT/ batch of 6 hrs

## 2 IQF MACHINE

Capacity : 24 MT per day,

## 1 COOKING MACHINE

Time & temperature control  
100 °C for 1.08 min minimum  
to attain core temp 72°C

## 1 GRADING MACHINE

Fully Automated  
Capacity : 1000 Kg/ hour

## 2 FLAKE ICE MACHINE

Total Capacity: 60 MT  
of flake ice per day

## 4 COLD STORES

Total capacity : 818+172 MT.

## 400 HUMAN RESOURCES

Skilled laborers and Employees  
Working in 2 Shifts



# A PROMISE OF QUALITY

With our in house quality control, food safety system & state of art processing facility, our customer are guaranteed to get high performance products with excellent service.

Rupsha Fish Pvt. Ltd. has a state-of-the-art Laboratory, with testing's equipment for Antibiotics residues, Microbiological and Chemical parameters of Shrimp, water, and environment. We have a team of Trained Quality control and Quality Assurance Technologists with ample knowledge in their respective fields. With the guidance of qualifes and experienced people in this department, we are producing Safe and Quality products for the consume.

## OUR CERTIFICATIONS

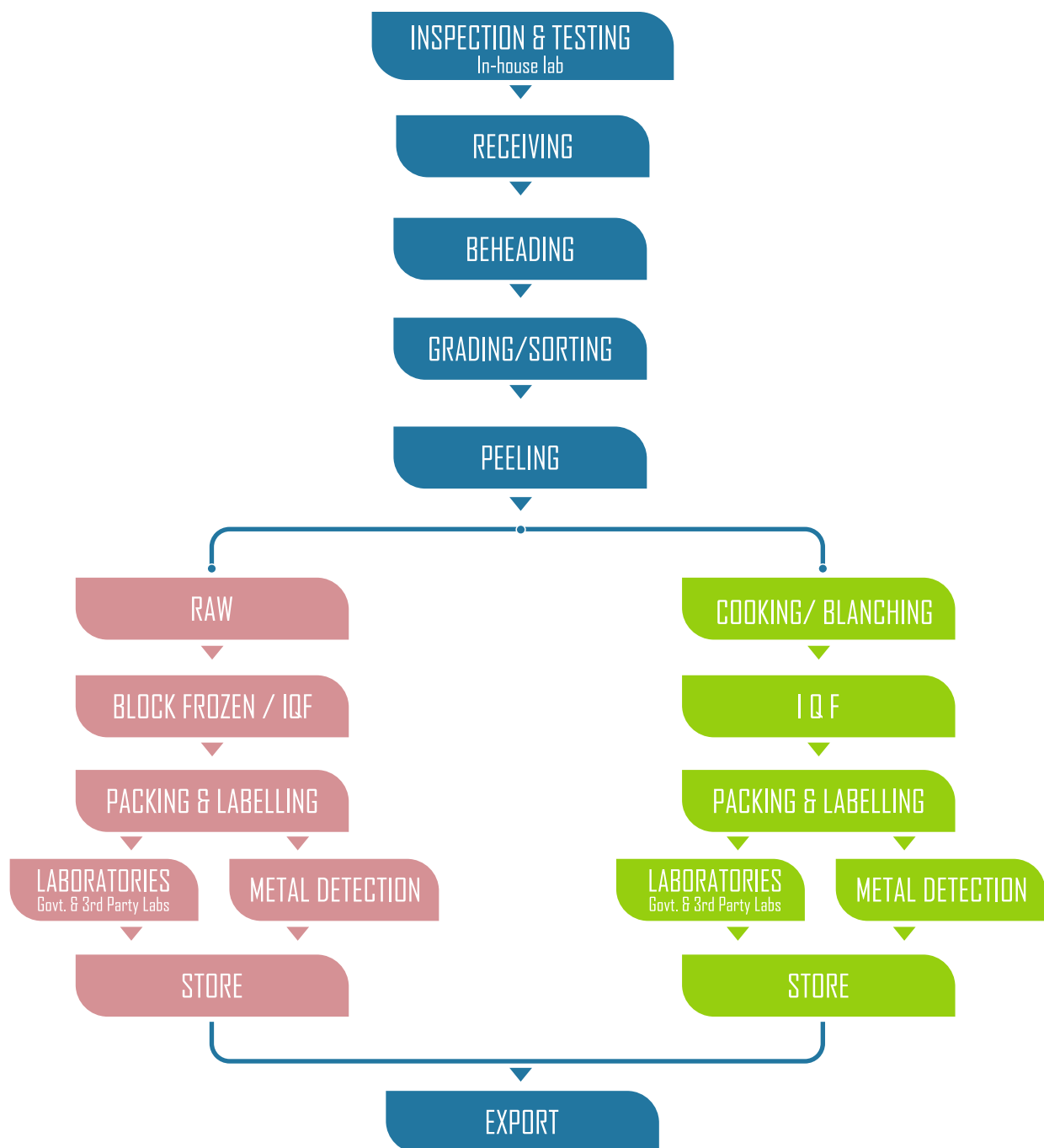
BRC | United States Food and Drug Administration | HACCP COMPLIANT | Recognized Star Export House  
Export Inspection Council | FSSAI | CHINA GACC | FSSC 22000



# Production / Processing

Quality, Freshness, Cool Chain & Tractability is our slogan for raw materials procuring. Raw materials are tested & certified to be free from all kind of pollution & unwanted trace elements. Aquaculture farms are regularly monitored by our own quality assurance department beside the government monitoring program. We accept raw materials only from identified & certified farms, those are Environment Friendly and Socially Responsible and guaranteed to be free from unapproved drugs and chemicals. We have huge procurement network, which is sufficient to feed our giant processing plants.

## Processing Line of Rupsha Fish Private Limited



# OUR PRODUCTS

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## **VANNAMEI-** (*Litopenaeus Vannamei*)

HOSO- HEAD ON SHELL ON  
HLSO- HEADLESS SHELL ON  
EZPL- EASY PEEL  
PDTO- PEELED DEVEINED TAIL-ON  
PD- PEELED DEVEINED TAIL-OFF  
PUD- PEELED UNDEVEINED  
COOKED PDTO/PND  
SKEWERS PDTO/ PND

## **BLACK TIGER PRAWN-** (*Penaeus Monodon*)

HOSO- HEAD ON SHELL ON  
HLSO- HEADLESS SHELL ON  
EZPL- EASY PEEL  
PDTO- PEELED DEVEINED TAIL-ON  
PD- PEELED DEVEINED TAIL-OFF  
PUD- PEELED UNDEVEINED  
COOKED PDTO/PND

## **SEA-CAUGHT / WILD CAUGHT SHRIMPS**

PUD

## **FRESH WATER SCAMPI-** (*Macrobrachium Rosenbergii*)

HOSO- HEAD ON SHELL ON  
HLSO- HEADLESS SHELL ON  
EZPL- EASY PEEL  
PDTO- PEELED DEVEINED TAIL-ON  
PD- PEELED DEVEINED TAIL-OFF  
PUD- PEELED UNDEVEINED

## **WHITE FISH FOR DOMESTIC & INTERNATIONAL MARKET**







**SHRIMPS**



# VANNAMEI

## VANNAMEI SHRIMPS HOSO (*Litopenaeus vannamei*)



Packing	Frozen Specs.	Processing	Sizes
6X2 Kg NW, 6X2 Kg; with 25%/30% Glaze 10X1 Kg; 10%/20%/30% Glaze Or as per Buyer Choice	BLOCK, SEMI IQF, IQF	Raw, Cooked, Blanched	U/15, 16/20, 21/25, 26/30, 31/35, 36/40, 41/50, 51/60, 61/70, 70/80, 80/100.

## VANNAMEI SHRIMPS HLSD (*Litopenaeus vannamei*)



Packing	Frozen Specs.	Processing	Sizes
6X1.8 Kg, 10X1 Kg; 10%/20%,25% / 30%, 35% GLAZE Or as per Buyer Choice	BLOCK, IQF	Raw, Cooked, Blanched	8/12, 13/15, 16/20, 21/25, 26/30, 31/40, 41/50, 51/60



## VANNAMEI SHRIMPS PD (*Litopenaeus vannamei*)

Packing	Frozen Specs.	Processing	Sizes
10X1 Kg; 10%./20%,25%/ 30%,35% GLAZE Or as per Buyer Choice	BLOCK, IQF	Raw, Cooked, Blanched	8/12, 13/15, 16/20, 21/25, 26/30, 31/35,36/40, 41/50, 51/60, 61/70, 71/90, 91/110, 110/130.

## VANNAMEI SHRIMPS PDTO (*Litopenaeus vannamei*)



Packing	Frozen Specs.	Processing	Sizes
10X1 Kg; 10%./20%,25%/ 30%,35% GLaze Or as per Buyer Choice	BLOCK, IQF	Raw, Cooked, Blanched	8/12, 13/15, 16/20, 21/25, 26/30, 31/35,36/40, 41/50, 51/60, 61/70, 71/90, 91/110, 110/130.

# VANNAMEI



## VANNAMEI SHRIMPS (*Litopenaeus vannamei*) PUD/PUDTO

Packing	Frozen Specs.	Processing	Sizes
10X1 Kg; 10%./20%,25%/ 30%,35% Glaze Or as per Buyer Choice	BLOCK, IQF	Raw, Cooked, Blanched	31/35,36/40, 41/50, 51/60, 61/70, 71/90, 91/120,100/200, 200/300



## VANNAMEI SHRIMPS (*Litopenaeus vannamei*) PND TAIL ON PND TAIL OFF SKEWER

Packing	Frozen Specs.	Processing	Sizes
10X1 Kg; 10%./20%,25%/ 30%,35% GLAZE Or as per Buyer Choice	IQF	Raw, Cooked, Blanched	8/12, 13/15, 16/20, 21/25, 26/30, 31/35,36/40, 41/50, 51/60, 61/70, 71/90, 91/110, 110/130.

## VANNAMEI SHRIMPS (*Litopenaeus vannamei*) EASY PEEL



Packing	Frozen Specs.	Processing	Sizes
10X1 Kg; 10%./20%,25%/ 30%,35% GLAZE Or as per Buyer Choice	BLOCK, IQF	Raw, Cooked, Blanched	8/12, 13/15, 16/20, 21/25, 26/30, 31/35, 36/40, 41/50, 51/60

# BLACK TIGER



## BLACK TIGER SHRIMP ( *Penaeus monodon* ) HOSO

Packing	Frozen Specs.	Processing	Sizes
6X2 Kg NW, 6x1.8 Kg NW, 6X2 Kg; 25%/30% GLAZE 10X1 Kg; 10%/20%/30% GLAZE Or as per Buyer Choice	BLOCK, SEMI IQF, IQF	Raw, Cooked, Blanched	6/8, 8/10, 8/12, 13/15, 16/20, 21/25, 20/30, 31/40, U/5, U/7, U/10, U/12, U/15, U/20, 10/20, 20/30, 30/40



## BLACK TIGER SHRIMP ( *Penaeus monodon* ) HLSO

Packing	Frozen Specs.	Processing	Sizes
6X1.8 kg NW/NC, 10X1 kg; 10%/20%/25/30% Or as per Buyer Choice	BLOCK, IQF	Raw, Cooked, Blanched	6/8, 8/10, 8/12, 13/15, 16/20, 21/25, 26/30, 31/40, 41/50



## BLACK TIGER SHRIMP ( *Penaeus monodon* ) PD

Packing	Frozen Specs.	Processing	Sizes
10X1 kg; 10%/20%/30% GLAZE Or as per Buyer Choice	IQF	Raw, Cooked, Blanched	6/8, 8/10, 8/12, 13/15, 16/20, 21/25, 26/30, 31/40, 41/50.

# BLACK TIGER



## BLACK TIGER SHRIMP PDTO (*Penaeus monodon*)

Packing	Frozen Specs.	Processing	Sizes
10X1 kg; 10%/20%/30% Glaze Or as per Buyer Choice	IQF	Raw, Cooked, Blanched	8/12, 13/15, 16/20, 21/25, 26/30, 31/40, 41/50.



## BLACK TIGER SHRIMP PUD/PUDTO (*Penaeus monodon*)

Packing	Frozen Specs.	Processing	Sizes
6X1.8 kg, 10X1 kg; 10%/20%/25% / 30% GLAZE Or as per Buyer Choice	BLOCK, IQF	Raw, Cooked, Blanched	8/12, 13/15, 16/20, 21/25, 26/30, 31/40, 41/50, U/5, U/10, U/15, U/20



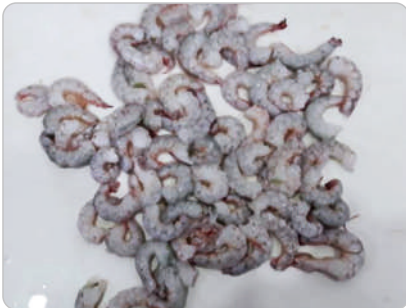
## BLACK TIGER SHRIMP EASY PEEL (*Penaeus monodon*)

Packing	Frozen Specs.	Processing	Sizes
10X1 kg; 10%,/20%,25%/ 30%,35% GLAZE Or as per Buyer Choice	BLOCK IQF	Raw, Cooked, Blanched	8/12, 13/15, 16/20, 21/25, 26/30, 31/35,36/40, 41/50, 51/60



# WILD CAUGHT SHRIMPS

## SEA WATER KARIKADI PUD (*Parapenaeopsis styliifera*)



Packing	Frozen Specs.	Processing	Sizes
6X2KG NW	BLOCK, IQF	Raw, Cooked	60,60/80,80/120, 200/300,300/500, 500/700

## SEA WATER CAT TIGER PUD (*Parapenaeopsis sculptilis*)



Packing	Frozen Specs.	Processing	Sizes
6X2KG NW	BLOCK, IQF	Raw, Cooked	20/40,40/60,60/80, 80/120,200/300, 300/500,500/700

## SEA WATER POOVALAN PUD (*Metapenaeus dobsoni*)



Packing	Frozen Specs.	Processing	Sizes
6X2KG NW	BLOCK IQF	Raw, Cooked	40/60,60/80,80/120, 200/300,300/500, 500/700

## SEA WATER BROWN PUD (*Metapenaeus monoceros*)



Packing	Frozen Specs.	Processing	Sizes
6X2KG NW	BLOCK IQF	Raw, Cooked	40/60,60/80,80/120, 200/300,300/500, 500/700



# WILD CAUGHT SHRIMPS

## DEEP SEA SHRIMP PUD

( *Solenocera sp* )



Packing	Frozen Specs.	Processing	Sizes
6X2KG NW	BLOCK, IQF	Raw, Cooked	80/120,200/300,300 /500,500/700

## WHITE PRAWN PUD

( *Fenneropenaeus indicus* )



Packing	Frozen Specs.	Processing	Sizes
6X2KG NW	BLOCK, IQF	Raw, Cooked	60/80,80/120,200/3 00,300/500,500/700

## SEA WATER FLOWER PUD

( *Penaeus semisulcatus* )



Packing	Frozen Specs.	Processing	Sizes
6X2KG NW	BLOCK IQF	Raw, Cooked	40/60,60/80,80/120, 200/300,300/500, 500/700

FRESH WATER

# SCAMPI

( *Macrobrachium rosenbergii* )



## Packing

10X1 Kg FC, 6X2 Kg NW  
10%/20%/30%/35% GLAZE  
Or as per Buyer Choice

## Frozen Specs.

BLOCK,  
IQF

## Processing

Raw,  
Cooked

## Sizes

U/5,  
6/8,  
13/15,  
16



HOSO

HLSO

EZPL

PND

PUD

PDTO





# FISHES



# FROM THE RIVERS

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Apart from various shrimps products the Company also processes Local white fish like - Hilsa, Katla available in seasons in West Bengal & sells in domestic market.

## CATLA (*Catla catla*)



## HILSA (*Tenualosa ilisha*)



# FROM THE SEA

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We specialize in exporting a wide range of fish products, tailored to meet the specific requirements of our buyers. Our diverse portfolio includes [list specific fish items, e.g., Indian Mackerel, Ribbon Fish, Silver & Black Promfret, etc.]. We work closely with our clients to understand their needs and deliver high-quality products that exceed their expectations.



SIVER PROMFRET



BLACK PROMFRET



RIBBON FISH



INDIAN MACKEREL



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SHIPPING TO

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EUROPEAN UNION

ASIA | USA

Far-east Destinations

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